

*How to create an effective  
assessment strategy (drilling  
down – or up – from  
institutional, via course, to  
module level)*

Dr Kerry Dobbins, ADC

Assessment 'strategies' are often conflated with 'methods'.

Scholtz (2016) ([PDF](#)) [The assessment strategy: An elusive curriculum structure \(researchgate.net\)](#)

Courses are often constructed as islands apart from the bodies of knowledge and practices from which they are generated and on which they focus.

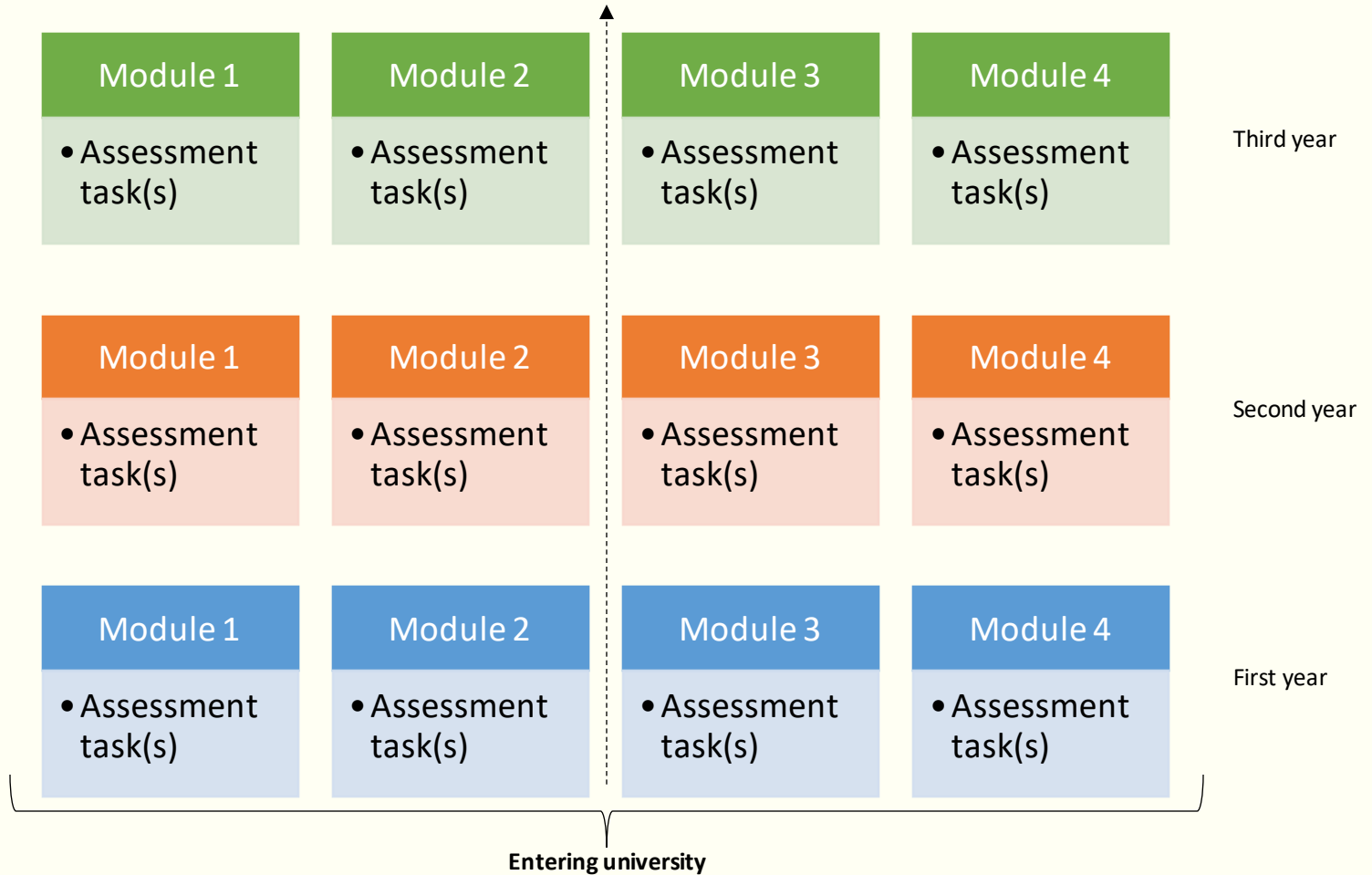
Boud and Falchikov (2006) ([PDF](#)) [Aligning Assessment with Long-Term Learning \(researchgate.net\)](#)

Too often learning, including the design of assessments, is decontextualised, with different parts of a programme existing as islands...

Brunton et al (2016) [Assessment strategy case study\\_](#)

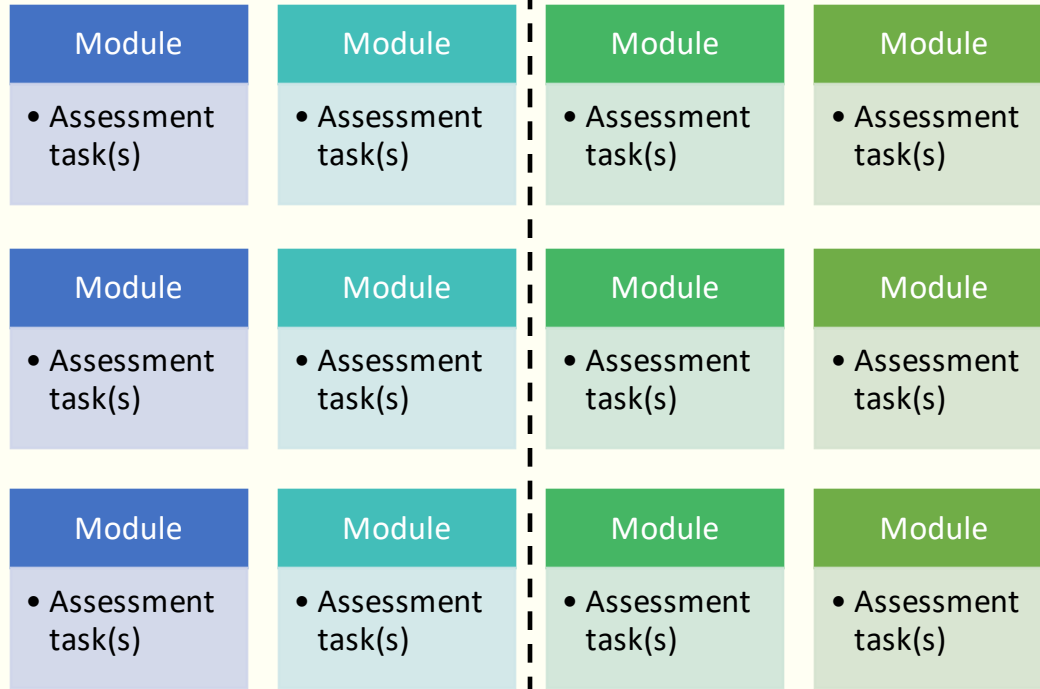


Course outcomes / university graduate attributes



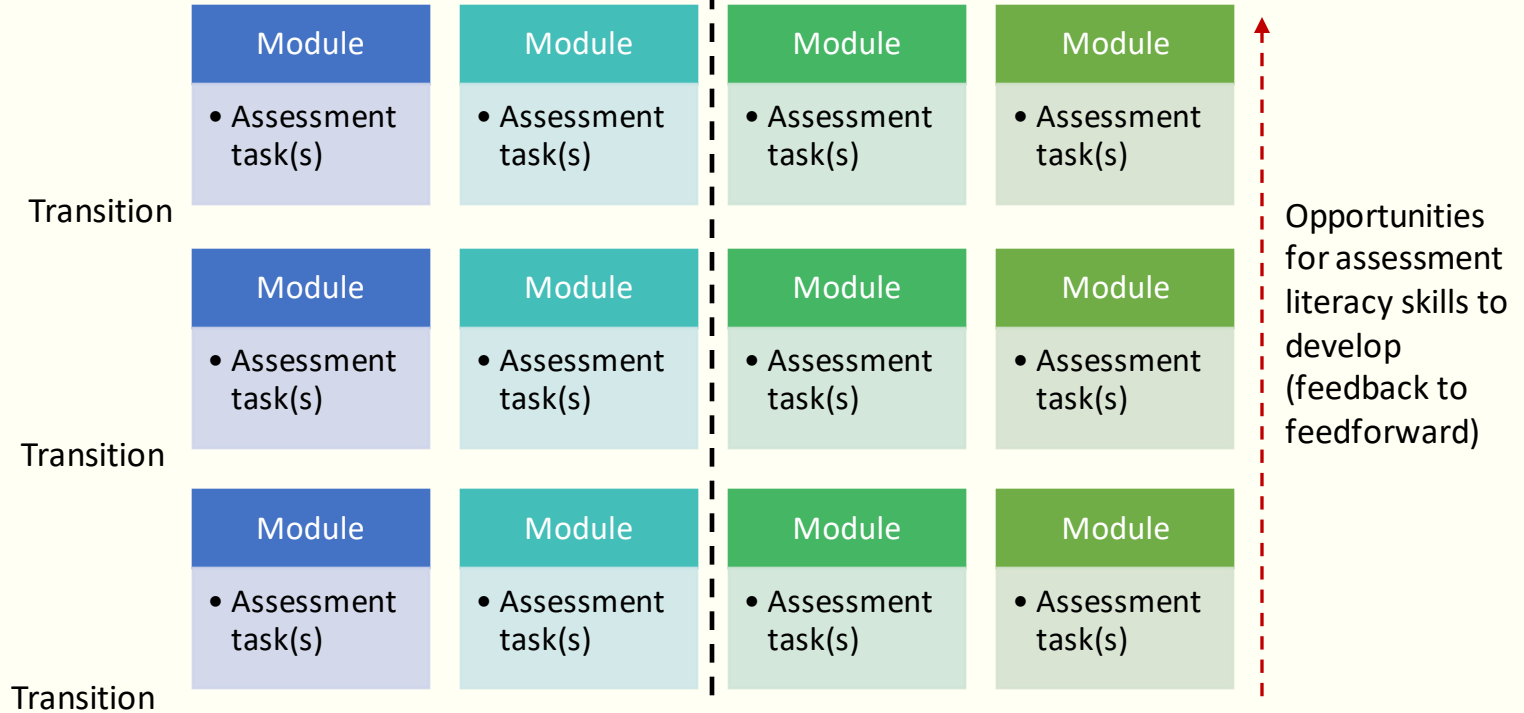
# University graduate attributes

## Programme/Course outcomes



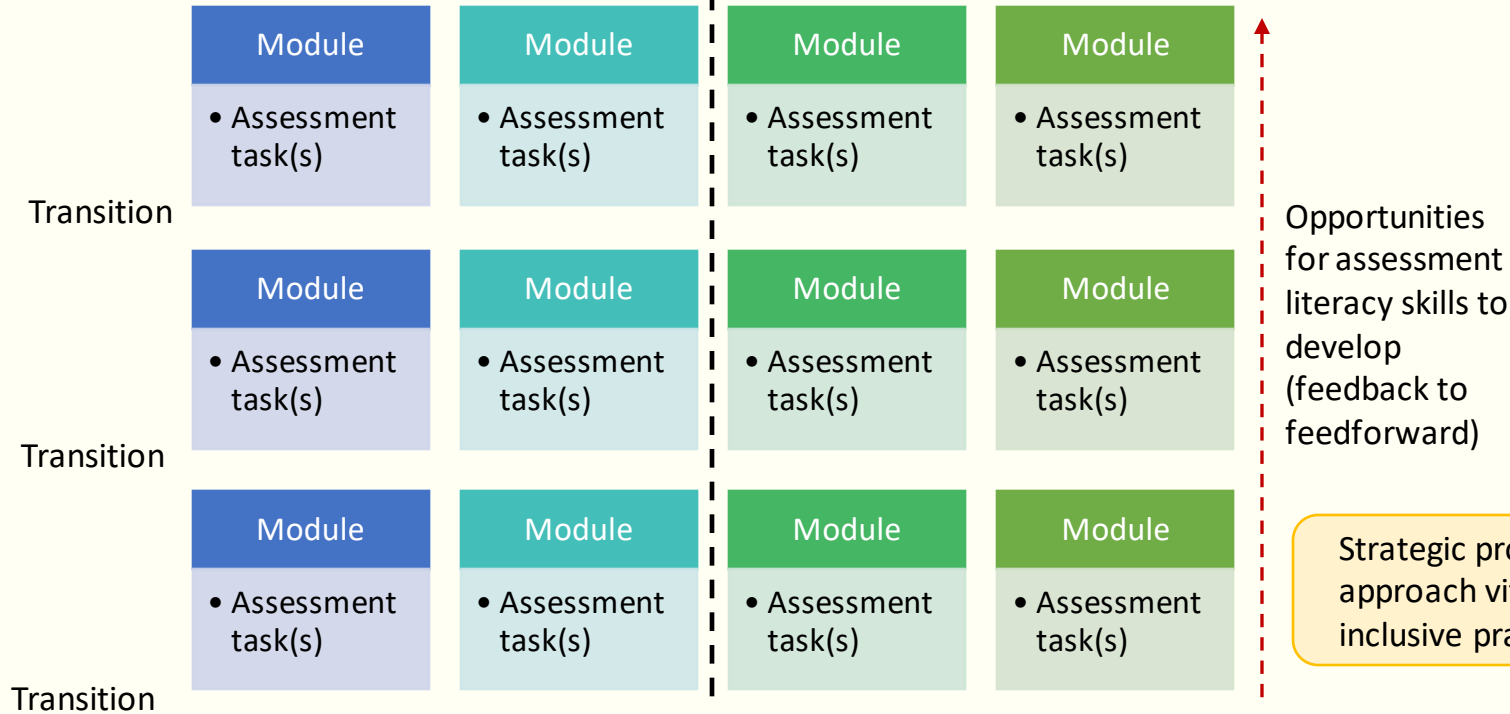
# University graduate attributes

## Programme/Course outcomes



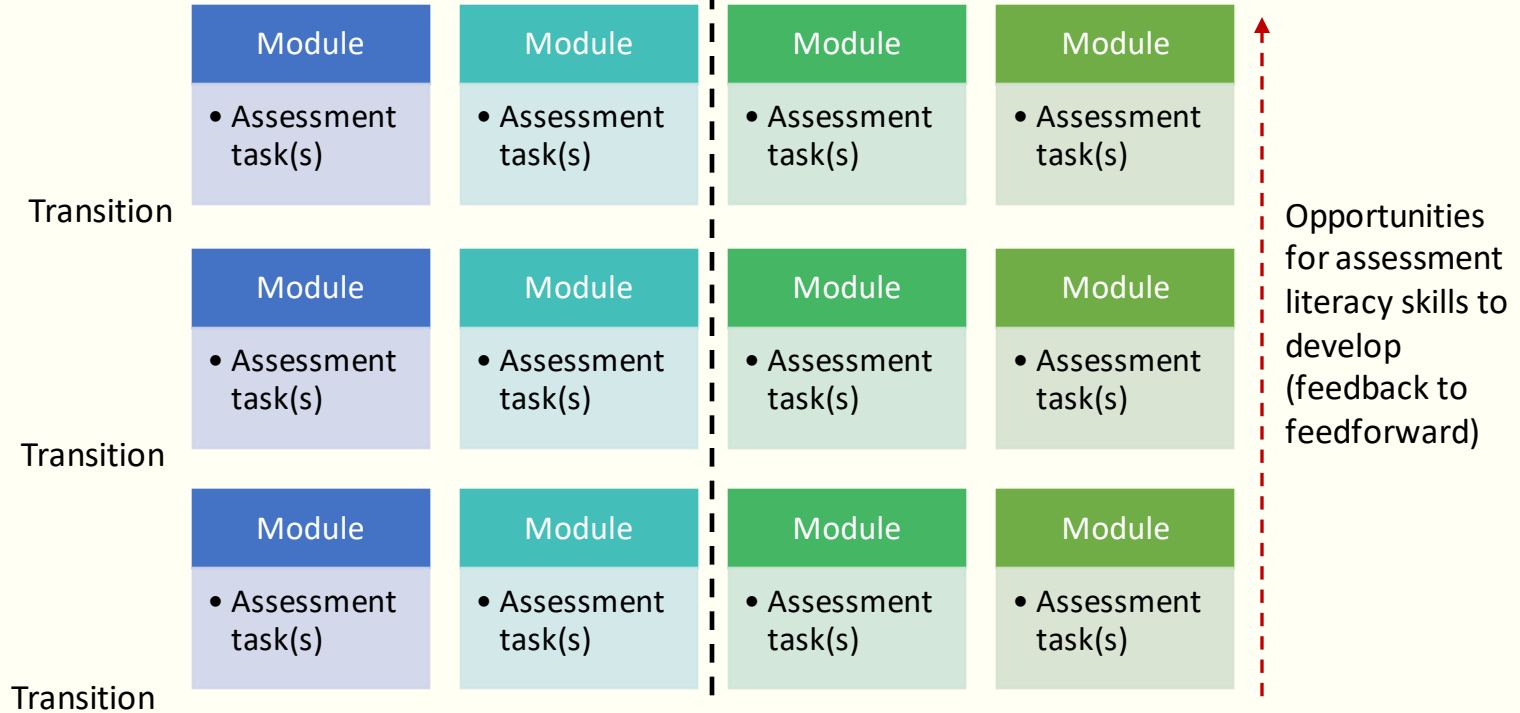
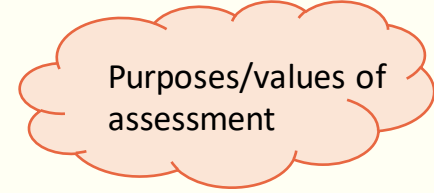
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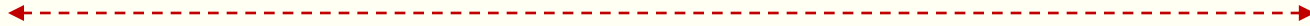
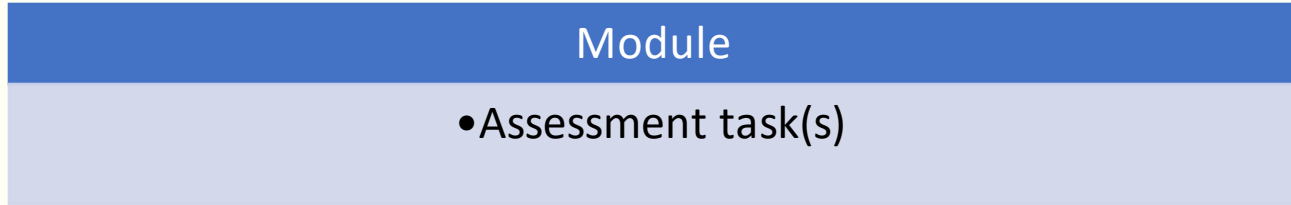
**Assessment for learning is placed at the centre of subject and program design.**

*ii. ... assessment is organized holistically across subjects and programs with complementary integrated tasks.*

The development of a full range of graduate attributes requires a systematic approach to assessment that builds and enhances those attributes through tasks that are diverse, complementary to each other and embedded strategically throughout a program of study. Integrated whole-of-program curriculum design needs to incorporate assessment and feedback as well as learning outcomes and teaching and learning activities.

Boud and Associates (2010) [Assessment 2020: Seven propositions for assessment reform in higher education](#)

## Strategy



### Explicit consideration of:

Pre- and post-assessment support.

How A&F literacy are being designed into the module.

Assessment as and for learning.

Assessment design rationale – for mod and prog LOs.

Establish a formal link between Assessment Strategy and Quality Assurance Processes.

Brunton et al (2016) [Assessment strategy case study](#)

## Module approval form

... assessment design is recognised as an integral part of curriculum planning from the earliest stages of course development.

Boud and Associates (2010) [Assessment 2020: Seven propositions for assessment reform in higher education](#)

Culture of assessment can be very complex and difficult to redefine.

Fuller et al. (2014) [\(PDF\) Assessment leaders' perspectives of institutional cultures of assessment: a Delphi study \(researchgate.net\)](#)