Developing effective alternatives to car commuting

Bicycle User Group November 2009

Publicising alternatives to car use is often more cost-effective and attitude-changing than civil engineering.


• Webtools for personal cycleroute planning such as Google pedometer http://www.gmap-pedometer.com/

• Advertise Cycle to Work scheme + mileage benefits versus real costs of motoring

• Regular updates on e.g. Sustrans' cross-campus to Kenilworth route http://www.sustransconnect2.org.uk/schemes/project_detail.php?id=146

Small works bring big benefits

• Covered 'Sheffield Stand' parking close to building entrances

• Secure cycle parking across campus

Planning and implementation in consultation with user communities

• Improving cycle routes around campus would have a significant impact on safety of all campus users, on foot, cycle and car e.g. entrance / exit to Gibbet Hill cycletrack behind SU; entrance / exit to shared use path between boilerhouse and University House.

• Unforeseen consequences of parking changes on campus - surrounding roads are more congested, more dangerous for cyclists.

Consider http://www.cycletoworkguarantee.org.uk/ The guarantee covers 5 areas:

• Cycle to work scheme - the University subscribes to this

• Cycle storage

• Changing facilities

• Repair/maintenance facilities

• Inspiring cycling - including cycle training

Adoption of the full guarantee would be a good step towards encouraging more staff and students to take up cycle commuting to campus.

http://blogs.warwick.ac.uk/cyclingtowardwick